

PROGRAM DETAILS

So, Why Are We Doing This?

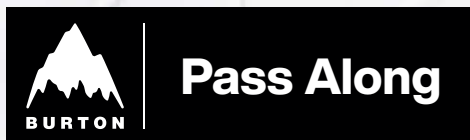
We're testing a new way of business – one that keeps gear in use and helps new people access our brand. By extending the life of our products through take back and resale (coming soon), we're keeping our gear away from the landfill and out in nature.

How it Works

We accept new and gently used Burton and Analog snowboards and outerwear (snow jackets, snow pants, snow bibs and snow one-pieces) that function properly and are in very good, clean, reusable condition. We accept snowboards from the 2013 winter product season onward and accept outerwear from the 2018 winter product season onward. In exchange, we give you a credit to be used toward purchases at [Burton Flagship retail stores](#) and on [Burton.com](#). Products traded in will be prepared and listed for future resale.

1. Bring your new or gently used Burton or Analog snowboard or outerwear to a [U.S. Burton Flagship store](#). A store guide will assess your items and determine if they meet the product eligibility criteria. We will not accept all items if the criteria are not met, so it's important that you carefully review your product and assess its eligibility before bringing it into a store. See product eligibility [HERE](#).
2. For each eligible product traded in, you will receive credit that can be used toward purchases of new products in Burton Flagship stores and at burton.com. You may also choose to donate the full gift card value to [The Chill Foundation](#), which helps inspire youth to overcome challenges through boardsports.
3. Eligible used products will then get cleaned or tuned and distributed for future resale (coming soon), extending their lifetime and lowering their environmental impact.





Product Eligibility

BRANDS ACCEPTED

Only Burton and Analog branded products are eligible. We do not accept any other brands.

PRODUCTS ACCEPTED, SEASON ELIGIBILITY & CREDIT VALUE TIERS

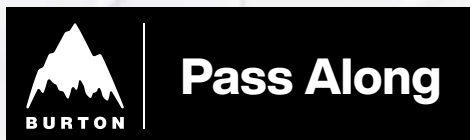
We accept the following product categories:

- Adult and Youth Outerwear.
This includes snow jackets, snow pants, snow bibs, and snow one-pieces.
- Adult and Youth Snowboards

We currently are only able to accept product as old as the following winter product seasons. If your product was from the below year's product line or newer, it is eligible.

Burton & Analog Product Accepted	Product Season Year Accepted	Credit Value
Youth Outerwear Includes Snow Jacket, Snow Pant, Snow Bib, Snow One-Piece	2018-Current Season	\$20
Youth Snowboard	2013-Current Season	\$20
Adult Outerwear Includes Snow Jacket, Snow Pant, Snow Bib, Snow One-Piece	2018-Current Season	\$50
Adult Snowboard	2013-Current Season	\$75

Any items older than these product seasons are not eligible for trade-in.



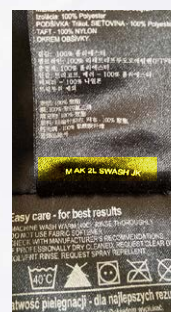
How to Determine Product Season Year Eligibility

OUTERWEAR PRODUCT SEASON YEAR ELIGIBILITY

- All eligible Outerwear from the 2018 season to current year will have an inner product tag which includes the style name and style number.
- Locate the black product tag sewn into the inner side seam of the item with garment information.
- If the tag includes the product style name followed by a 5 or 6-digit number, your product is season eligible.
- If the tag does not include the product style name followed by a 5 or 6-digit number, the product is not season eligible.
- If the inner tag has been removed, the product is not eligible.
- If you are unsure of what product season year the item is from, reach out to your [local Flagship Store](#) or the Burton Guides customer service team 800-881-3138 for assistance in identifying product season year eligibility.



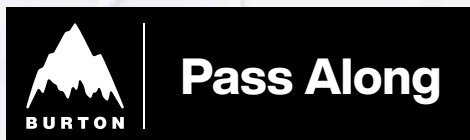
Example of outerwear tag information of eligible item



Example of outerwear tag information of ineligible item

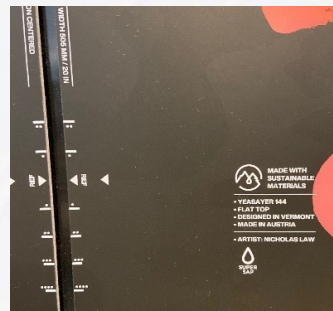
SNOWBOARD PRODUCT SEASON YEAR ELIGIBILITY

- All eligible snowboards from the 2013 season to current year will have the snowboard model name and size printed somewhere on the topsheet.
- Locate the board channel and look for any print nearby that includes this information.
- If you can locate the board model name and size, then your snowboard is eligible for trade-in.



SNOWBOARD PRODUCT SEASON YEAR ELIGIBILITY

- If you cannot locate the board model name and size, then your snowboard is older than the 2013 season and is not eligible for trade-in
- If you are unsure of what product season year your snowboard is from, reach out to your local Flagship Store or the Burton Guides customer service team at 800-881-3138 for assistance in identifying product season year eligibility.
- Rental snowboards are not eligible.

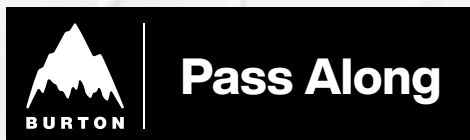


Examples of model name and size print on eligible snowboards:

OUTERWEAR QUALITY & CONDITION REQUIREMENTS

We want your quality used gear that can be reasonably resold for a second life. Please assess your products for damage and clean them before bringing them into a store for trade-in. We will not handle or accept any products that are visibly unclean or dirty.

Products must be clean, in very good condition, fully functional, and have all original components intact. Garments must have all original sewn-in interior product information and care tags intact. Garments must be washed and free of dirt and debris. Please empty all pockets.



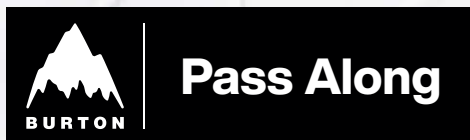
OUTERWEAR QUALITY & CONDITION REQUIREMENTS

We are unable to accept items with any of the following condition issues:

- Items with any of the following visible issues are ineligible:
 - Fabric Wear and Damage - Holes or punctures, tears, seam separation, heavy fabric wear, fabric discoloration, stains, heavy scuffs, cuff wear, any type of damage visible on the physical fabric
 - Fabric pilling, whether outer shell fabric or interior lining fabric
 - Delamination, heavy scratching or wear of embroidery, patches, lamination appliques.
 - Zippers and Buttons – Broken or damaged zippers such as zipper pulls missing, repaired, missing zipper teeth, zipper not functioning smoothly, missing or replaced buttons.
 - A down jacket with significant down loss, migration or compression
 - Seam tape that is peeling or delaminating from the garment seams
 - Garments with patches and/or sewn repairs
- Excessive Pet Hair – Please remove all pet hair and clean garment before bringing in for evaluation. Any garments with pet hair will not be accepted.
- Alterations & Customizations - Any garments with fit alterations made to a fabric garment such as pant inseam or sleeve shortening are not acceptable. Garments with customizations such as patches, stickers, embroidery, etc. are ineligible.
- Incomplete garments – Items missing components such as a detachable hood, detachable powder skirt, removable fleece liner, etc. are ineligible.
- Missing interior product tags – Any products with original tags that have been removed are ineligible.

We will accept the following items:

- Youth Product Room-To-Grow seams – We accept Youth Jackets and Pants in which the Room-To-Grow seams have been removed to extend the length of the sleeves or pant legs.
- Samples



SNOWBOARD QUALITY & CONDITION REQUIREMENTS

Snowboards must be in very good condition. Topsheets must be clean and clear. This means that bindings, stickers, and stomp pads must be removed prior to evaluating. Do not remove factory installed EVA pads. Snowboards should be of a quality level that they are not in need of any repairs, but simply an edge tune and wax.

We are unable to accept snowboards with the following condition issues:

- Edges – Edge impact damage, edgcrack, any degradation of edges on any part of the edge. Minor edge rusting is acceptable if it can be removed with a simple edge tune.
- Topsheet – Surface bubbles, delamination, lacquer cracks, binding damage, EVA pads with significant damage, any visible damage to channel that could impact board performance and ability to correctly and safely connect to bindings.
- Base – Base core shots, large gauges, PTex repairs. Base repairs should only require a basic tune and wax

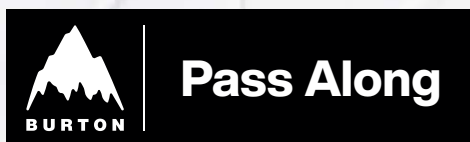
We will accept the following items:

- Factory Seconds
- Samples

Pass Along Trade-In FAQ

How does Pass Along Trade-In work?

We accept used Burton and Analog outerwear and snowboards that function properly and are in very good, clean, re-sellable condition. We accept Outerwear from the 2018 winter product season-current season and Snowboards from the 2013 winter product season-current season. In exchange, we give you a credit to be used toward purchases at [Burton Flagship retail stores](#) and on [Burton.com](#). Products traded in are prepared and listed for resale.



Pass Along Trade-In FAQ

What happens to products that I trade in?

When a product is traded in, it is cleaned (and tuned, if a snowboard) before making its way to a new owner via resale. By finding a product a new home, and keeping it in use, we can reduce its environmental footprint.

Why aren't you accepting bindings, apparel, or other product categories?

We are accepting a limited set of products for the initial launch of the program. In the future we may add product categories. Stay tuned!

Where can I trade-in my used gear?

Used products can be brought to any of our U.S. Flagship stores for trade-in assessment. Find your local Flagship store [HERE](#).

Is Pass Along trade-in available in Canada?

Currently, Pass Along trade-in is only available in U.S. Flagship stores. We are looking to expand the program to Canada in the future.

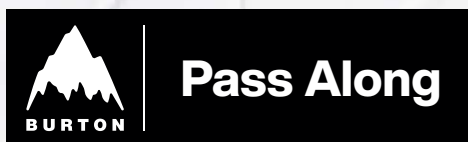
Can I ship my products to you for the Pass Along trade-in?

Currently, we only accept in-person trade-in at our U.S. Flagship stores. Please do not ship products to a store as they will not be accepted. However, we are working to establish a mail-in option for customers who do not have access to our store locations. Stay tuned!

What condition do used products need to be in to be eligible for trade-in credit?

We want your quality used gear that can be reasonably resold for a second life. Please assess your products for damage and clean them before bringing them into a store for trade-in. We will not handle or accept any products that are visibly unclean or dirty.

Products must be clean, in very good condition, fully functional, and have all original components intact. Garments must have all original sewn-in interior product information and care tags intact. Garments must be washed and free of dirt and debris.



Pass Along Trade-In FAQ

Why aren't you accepting snowboards older than the 2013 season and outerwear older than the 2018 season?

To ensure safety and quality standards are met and product styles can be listed for future resale, we are not able to accept older products at this time.

Why do I have to remove the stickers from the board?

To evaluate the quality of a board, our Flagship Store Guides need to check all surfaces for any damage.

Will I receive a trade-in credit for all products I bring in?

Your products will be assessed by a Flagship Store Guide for trade-in eligibility. Quality and cleanliness standards, functionality guidelines, along with season year eligibility must be met. Any products not meeting all the eligibility criteria guidelines will not be accepted for credit. Please self-assess your products against our Product Guidelines [HERE](#) prior to visiting a Flagship store for a better understanding of whether your products are eligible.

How will I receive my Pass Along trade-in credit?

You will receive an e-gift card credit via email.

Where can I use my Pass Along trade-in credit?

You can immediately use your e-gift card credit for purchases in any Burton Flagship store, a Burton Outlet, or on burton.com.

Will my credit ever expire?

No, your credit will not expire.

Where can I purchase used Pass Along product?

We are currently working to launch the Pass Along resale site soon. Please stay tuned!