



the MINE is our
~~the M~~

the MINE
~~the M~~

MINE 77

OBSESSING OVER EVERY DETAIL,
TWEAKING, TESTING, AND ALWAYS IMPROVING.
THIS COLLECTION IS MY CREATIVE OUTLET.

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Jake Burton

the MINE is our
the MINE is our s.

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the MINE



**THE MINE
77**

GAME JACKET

IT HAS NOT BEEN AN EASY CHALLENGE TO IMPROVE UPON THE BURTON [AK] FREEBIRD JACKET. WE ADDED THE FRESH TECHNOLOGY OF THE FIRST-EVER LIGHTWEIGHT STRETCH 3L GORE-TEX® DIGITALLY PRINTED FABRIC. AND COMBINED IT WITH THE ADDITION OF AN OLD-SCHOOL GAME POCKET THAT CAN ACCOMMODATE JUST ABOUT ANYTHING (INCLUDING AN OLD SCHOOL VIDEO CAMERA). THE TETHERED ICE SCRAPER IN THE SLEEVE POCKET IS AN EASILY IGNORED FEATURE, UNTIL YOU F***ING NEED IT IN FREEZING RAIN.

- GORE-TEX® C-Knit Stretch 30D Plain Weave Digitally Printed Fabric
- Lightweight, Packable Design
- Zippered, Bellowed Chest Pockets Accommodate Climbing Skins
- Fully Functional Base Scraper Located in Sleeve Pocket
- Rear Zippered Game Pocket
- LIFETIME WARRANTY

S M L XL XXL
[UNISEX]



TAUPE
BANDANA



**THE MINE
77**

8-POCKET BIB PANT

SIMPLY PUT, THIS IS THE BEST BIB PANT IN THE SPORT. IT'S BASED ON THE BURTON [AK] FREEBIRD BIB PANT, BUT WE WENT TO TOWN ON ADDITIONAL FEATURES. WE ADDED THE FRESH TECHNOLOGY OF THE FIRST-EVER STRETCH 3L GORE-TEX® DIGITALLY PRINTED FABRIC IN A GAS STATION DIRTY PRINT I HAVE WANTED FOR YEARS. EIGHT ZIPPERED POCKETS ARE ENOUGH FOR ANY CRIMINAL. THE ANKLE CUFFS ARE A HEMMED PANT AND A GAITER COMBINED INTO ONE (ALL SNOWBOARD PANTS WILL HAVE THIS FEATURE SOONER OR LATER). RIDE THEM. YOU WILL LIKE THEM. AND IF YOU RIDE THEM WITH THE (BIB FRIENDLY) STASH PANT, YOU WILL LOVE THEM.

- GORE-TEX® C-Knit Stretch 30D Plain Weave Digitally Printed Fabric
- Sound Pocket with Perforated Speaker Holes on Upper Bib
- Vents Compatible with the Mine (Bib friendly) Stash Pant Pocket Array
- Open Side Vents Permit Access to your First Layer Pants
- Unisex Sizing

S M L XL XXL
[UNISEX]



PALE BLUE
DIRTY PRINT



**THE MINE
77**

ALL-PURPOSE (MFI)
FIRST LAYER SHIRT

IN MY 50+ YEARS OF SNOWBOARDING, I HAVE LEARNED THAT ANYTIME YOU CAN COMBINE TWO PRODUCTS INTO ONE IT IS A BONUS. ONE LESS THING TO FORGET. THIS FIRST LAYER SHIRT COMBINES AN MFI FACEMASK/NECKWARMER WITH A QUALITY MIDWEIGHT FIRST LAYER SHIRT. THEY ARE NEAR SEAMLESSLY STITCHED TOGETHER. THEY EVEN HANG TOGETHER IN THE WASHER/DRYER, SO YOUR NECKWARMER DOESN'T SMELL LIKE YESTERDAY'S LUNCH. EASY ON/EASY OFF. AND IT IS NEVER TOO HOT, OR TOO COLD, FOR THIS PIECE. I HAVE RIDDEN IT COMFORTABLY IN SUB-ZERO TEMPS AND WHEN HIKING UNDER BLAZING SPRINGTIME SUN. IF YOU RUN ANON GOGGLES WITH MFI, THIS PIECE IS A NECESSITY. AND IF YOU DON'T RUN ANON GOGGLES, JUST SLIP THE MAGNET OUT OF THE FACEMASK/NECKWARMER. YOU WILL BE FINE.

■ Neckwarmer Magnets Connect to Anon Goggles Featuring MFI®

■ Unisex Sizing

S M L XL XXL

[UNISEX]





**THE MINE
77**

FIST MITT

I HAVE ALWAYS RESPECTED THE PERFORMANCE AND POPULARITY OF THE BURTON OVEN MITT. BUT, TRUTH BE TOLD, I COULD NEVER DEAL WITH THE INDIVIDUALLY FINGERED LINERS. THE MINE 77 FIST MITT IS A SUPER INSULATED MITT, DESIGNED THE WAY IT OUGHTA BE. NOTHING KEEPS A FINGER WARMER THAN ANOTHER FINGER RIGHT NEXT TO IT. A MITT IS A MITT.

- Screen Grab® Gnar Guard Leather Thumb
- Durably Waterproof, Windproof, and Breathable GORE-TEX® Membrane + Gore Warm Technology
- RSD Triple Goose Down Fill
- PrimaLoft® Gold Insulation [15 Oz. = Very Warm]
- Hydrofil™ Wicking Fixed Fleece Lining
- Unisex Sizing

S M L XL
[UNISEX]



TAUPE
BANDANA





COMPRESSION SPLIT TOE SOCK

ROUGHLY FIVE YEARS AGO JG TURNED ME ON TO THESE SOCKS DESIGNED BY THE JAPANESE BURTON CREW IN TOKYO. THE SOCKS ARE SOLD IN JAPAN, BUT WERE DEEMED TOO PRICEY FOR THE US MARKET. THEY SENT ME A PAIR (MEDIUMS) TO CHECK OUT. I HESITATED AS I WEAR LARGE SOCKS AND WASN'T SURE ABOUT THE SPLIT TOE. SINCE THAT DAY, I HAVE NOT SNOWBOARDED IN ANY OTHER SOCK. THEY ARE THIN, WARM, GRIPPY ON THE SOLE, AND THE SPLIT TOE LETS YOU SPREAD YOUR FOREFOOT, MUCH LIKE A SURF BOOTIE, FOR BETTER BOARD FEEL.

A YEAR LATER I CONTRACTED CANCER AND PART OF MY CHEMOTHERAPY REGIMEN WAS TO WEAR COMPRESSION SOCKS TO PREVENT BLOOD CLOTS IN MY CALVES. THEY WERE STRAIGHT UGLY IN A MEDICAL KIND OF WAY AND INTERESTINGLY THEY DID NOT PROVIDE AS MUCH COMPRESSION AS MY SNOWBOARDING SOCKS DO.

I LATER FOUND OUT THAT MANY PRO SURFERS AND OTHER TOP ATHLETES FLY WITH COMPRESSION SOCKS TO PREVENT BLOOD CLOTS WHICH CAN END AN ATHLETIC CAREER. CONSEQUENTLY, MY FAVORITE SNOWBOARDING SOCK IS ALSO MY AIR-TRAVEL SOCK OF CHOICE. THE DAYS OF HAVING A HARD TIME PUTTING MY SHOES BACK ON DUE TO SWELLING DURING A FLIGHT ARE OVER AND I AM SNOWBOARDING LIKE A CHAMP.

- 22% Polyester, 19% Rayon, 18% Cotton, 18% Nylon, 16% Acrylic, 7% Polyurethane
- Compression Engineered Design Helps Eliminate Blood Clots from Forming in Calves and Enhances Muscle Recovery
- Elastic Arch and Ankle Support
- Chafe-Free Link Toe System
- Stay High Comfort Band
- Medium-Density Cushioning Throughout Sock
- Traditional Japanese Split Toe Tabi Shape Promotes Balance
- Ergonomic Left and Right MOTIONFIT™
- Outlast® Technology
- Y-Heel Shape Reduces Heel Lift
- Figure Eight Construction Improves Ankle Support
- Size Down for Maximum Compression Benefits
- Made in Japan

IF YOU HAVE FEEDBACK ON ANY MINE 77 PRODUCT
PLEASE SEND IT TO ME: JakeC@Burton.com

the MINE is ours.



**THE MINE
77**

STRETCH TECHNICAL SHIRT

WHEN WEARING A STANDALONE FIRST LAYER SHIRT, I AM SOMEWHAT OVER THE LOOK AND FEEL OF A LONG SLEEVE TEE. 40 YEARS IS ENOUGH. THIS SHIRT COMBINES THE FUNCTIONALITY OF OUR MOST TECHNICAL FIRST LAYER SHIRT IN A FRESH, COLLARED LOOK. IT'S OLD SCHOOL, BUT IN A CLASSY, STRETCHY, FUNCTIONAL WAY (DAY OR NIGHT).

- Quick-Drying and Highly Breathable
- Extra Long Body: Strap In Without Your Shirt Un-Tucking
- Stretch 360° for Unlimited Mobility
- Polartec® Fabric
- Stink-Proof Finish
- UPF 50+ Rating
- Unisex Sizing

S M L XL XXL
[UNISEX]





**THE MINE
77**

(BIB friendly)
STASH PANT

SOMETIMES WHEN YOU'RE HIKING OR RIDING IN FRIGID CONDITIONS YOU WANT YOUR PHONE (OR WHATEVER ELSE) DIRECTLY ON YOUR BODY, FOR WARMTH/SECURITY/PRIVACY REASONS. HAVING ZIPPERED POCKETS ON YOUR FIRST LAYER PANT DIRECTLY ACCESSIBLE THROUGH THE VENTS OF YOUR BIB PANT FEELS WRONG, BUT IT IS SO RIGHT. THE MAGNETIC CLOSURE ON YOUR FLY ELIMINATES THE NEED TO EVER PULL DOWN YOUR PANTS (SORRY, GUYS-ONLY) TO PEE IN THE WOODS. THESE PANTS ARE SO LEGIT, YOU CAN DROP YOUR OUTERWEAR AND SPORT THEM AT APRÉS. UNISEX SIZING SO ANYONE CAN RUN THEM.

- DRYRIDE Ultrawick™ Midweight 200
- Quick-Drying and Highly Breathable
- UPF 50+ Rating
- Zippered Handwarmer and Back Pockets
- Unisex Sizing

S M L XL XXL
[UNISEX]



OMBRE PRINT



THE MINE 77

OVER HELMET (WITH BEANIE)

ROUGHLY FIVE YEARS AGO, AS A RESULT OF SIDE EFFECTS FROM CHEMOTHERAPY AND A STRICT REGIMEN OF BLOOD THINNERS, MY GOOD DOCTOR FRIEND STRONGLY ADVISED ME TO RIDE WITH A HELMET OR RISK BLEEDING TO DEATH IF I HIT MY HEAD. I DID AS I WAS TOLD, BUT NEVER REALLY ADAPTED TO THE SENSATION OF NOT HAVING MY HAT AND GOGGLES WRAPPED DIRECTLY AROUND MY HEAD. OVER TIME, I LEARNED THAT DAMN NEAR ALL PRO RIDERS RUN THEIR HELMET OVER THEIR HAT AND GOGGLES. THAT WAY, YOU DON'T EVEN FEEL THE HELMET, AND YOU CAN EASILY TAKE IT OFF ON THE LIFT, FOR PHOTOS, ETC. THE ONLY PROBLEM HAS BEEN THAT YOU HAVE TO DISSECT YOUR HELMET TO REMOVE ENOUGH SHIT SO IT CAN FIT COMFORTABLY OVER YOUR HAT AND GOGGLES. THE MINE 77 OVER HELMET IS NOTHING MORE THAN A STRIPPED DOWN ANON HELO 2.0 HELMET. WE DID THE DIRTY WORK FOR YOU, AND KEPT BOA® SO YOU CAN REGULATE YOUR FIT. THERE MAY BE BETTER HELMETS OUT THERE, BUT NOT FOR ME.

■ In-Shell 180° Boa® Fit System

■ Includes Waffle Knit Beanie

S M L XL

[UNISEX]

CHILL INDIGO
19-4028 TCX



**THE MINE
77**

M3 SNAP BACK
UNDER GOGGLE WITH
MFI FACEMASK

IN MY BOOK, ANON GOGGLES ARE LEAPS AND BOUNDS AHEAD OF THE FIELD. WHETHER IT IS IN THE CONTEXT OF CHANGING LENSES RAPIDLY/ EFFORTLESSLY, OR HAVING AN AIRTIGHT, NON-FOGGING SEAL BETWEEN YOUR FACEMASK AND GOGGLES, ANONS RULE. I'M NOT SURE WHY ANYONE WOULD RIDE ANYTHING ELSE, UNLESS THEY ARE GETTING PAID. FOR ME, THE ANON M3 IS THE PERFECT GOGGLE. THE ONLY MINOR COMPLAINT I EVER HAD WAS THAT SOMETIMES I WOULD FEEL THE ADJUSTMENT CLIPS ON THE STRAP WHEN WEARING IT UNDER MY HELMET. THE ANON CREW SOLVED THAT PROBLEM WITH A SNAP BACK STRAP (THINK TRUCKER CAP) THAT ELIMINATES ANY CHANCE OF A PRESSURE POINT ON YOUR DOME... PROBLEM SOLVED. THREE SONAR BY ZEISS LENSES TO PERFORM IN ANY LIGHT SITUATION AND A LIGHTWEIGHT MAGNETICALLY INTEGRATED FACEMASK MAKE IT THE BEST UNDER-HELMET GOGGLE IN THE GAME.

- Magna-Tech® Quick Lens Change Technology
- MFI® Technology (Magnetic Facemask Integration)
- Anon Cylindrical Lens Technology

SNAP BACK
[UNISEX]



TAUPE
BANDANA



THE MINE
77



STRAPON BOOT

I HAVE BEEN THE BIGGEST ADVOCATE OF STEPON BINDINGS FROM THEIR INFANCY. COMING OFF A DEBILITATING ILLNESS, CONVENIENCE BECAME CRITICALLY IMPORTANT TO ME, AND THE BURTON STAFF LITERALLY MADE A MIRACLE HAPPEN WITH THE INTRODUCTION OF THAT BINDING. AS MY CONDITION IMPROVED, SO DID THE PERFORMANCE OF THE STEPON BINDINGS, BUT I STILL FELT THAT THE SYSTEM (AS CONVENIENT AS IT WAS) COULD BECOME A BETTER REPLICATION OF WHAT I WAS ACCUSTOMED TO. ALONG WITH DAMN NEAR EVERY BURTON TEAM RIDER, I AM A DISCIPLE OF SPEED ZONE LACING ON MY BOOTS AND A CONVENTIONAL RATCHET ANKLE STRAP HOLDING MY BOOT DOWN. THAT IS WHAT I ASKED FOR AND THAT IS WHAT I GOT. THE STRAPON BOOT IS NOTHING MORE THAN A WELL-EXECUTED STEPON EVOLUTION MIRRORING THE CONVENTIONAL SYSTEM THAT WE ALL LOVE. AS WITH CONVENTIONAL BINDINGS, I LOOSEN THE ANKLE STRAPS AFTER EVERY RUN AND CINCH THEM AT THE TOP OF EVERY RUN TO THE EXACT TENSION I WANT. THIS PROCESS TAKES JUST A COUPLE OF SECONDS, BUT OPTIMIZES COMFORT ON THE RIDE UP AND PERFORMANCE ON THE SHRED DOWN. IN MY EYES, IT IS THE BEST BOOT IN THE GAME.

- Speed Zone™ Lacing
- Hammockstrap™ 2.0
- Flex Rating: Medium

9 9.5 10 10.5
11 11.5 12 13



TRUE BLACK
19-4008 TCX



**THE MINE
77**

EST STEPON BINDING

THERE IS NOT A BIGGER FAN OF STEPON BINDINGS THAN ME. I WAS A PLAYER/WITNESS/TESTER/COMPLAINER/TWEAKER AND ULTIMATELY A PRaiser EVERY STEP (NO PUN) OF THE WAY. IT IS ALL I HAVE RIDDEN FOR OVER TWO YEARS. BUT, BEING THE PERFECTIONIST THAT I LIKE TO THINK I AM, I WAS BEYOND STOKED WHEN THE BINDING CREW DROPPED AN EST STEPON BINDING ON MY COFFEE TABLE. IN MY WILDEST DREAMS, I NEVER IMAGINED HAVING A STEPON RIDE WITH NOTHING BUT STRATEGICALLY DESIGNED CUSHIONING UNDERFOOT. AFTER RIDING A RAPID PROTOTYPE VERSION OF THIS BINDING IN VERMONT, COLORADO, SWITZERLAND, CHILE, AND NEW ZEALAND, I AM CONVINCED IT IS THE BEST BINDING WE'VE EVER DEVELOPED. BRAVO!

■ Single-Component Nylon Zero-Lean Canted Hi-Back with FLAD™

■ SensoryBED™ Cushioning System

Medium

TRUE BLACK
19-4006 TCX



**THE MINE
77**



HOMESPUN TIE-DYE
WAFFLE HOODIE

WITH A CHUNKY WAFFLE KNIT AND RANDOM ONE COLOR TIE-DYE EFFECT, YOU'D THINK ONE OF MY KIDS HAND-DYED THIS HOODIE IN OUR BARN. SUPER COMFORTABLE WITH A LOOSE AND RELAXED FIT. I ALSO LIKE THAT MY PHONE FITS PERFECTLY AND SECURELY IN THE ZIPPERED STASH POCKET.

- 60% Cotton, 40% Polyester 445G Waffle Knit Fabrication
- Tie-Dye
- Kangaroo Handwarmer Pocket
- Hidden Zippered Media Stash Pocket
- Knit Rib at Cuffs and Hem
- Relaxed Fit
- Unisex Sizing

S M L XL XXL
[UNISEX]



TIE-DYE



**THE MINE
77**

8-POCKET ADL PANT

TRUTH BE TOLD, I TYPICALLY CARRY TOO MUCH CRAP AROUND, BUT I SELDOM RUN A BACKPACK WHEN GOING OUT AT NIGHT. THIS TENDENCY OF MINE DOESN'T FUNCTION IN NORMAL 4-POCKET PANTS ORGANIZATIONALLY AS TOO MANY DIFFERENT THINGS END UP IN THE SAME POCKET. THERE IS A REASON WHY BACKPACKS HAVE MANY POCKETS. WHY NOT A PANT? THIS CARGO PANT HAS A POCKET FOR EVERYTHING, AND ONCE YOU DEVELOP A SYSTEM AROUND THEM, THEY WILL NOT LET YOU DOWN. CHOOSE BETWEEN ORGANIC COTTON CORDUROY OR A COTTON TWILL.

- 100% Cotton Twill Stonewashed for Lived-In Look and Feel
- Cargo Pockets with Snap Closures Just Where You Want Them/No Unintended Pocket Spillage
- Back Pockets with Snap Closure
- Zippered Thigh Pocket
- Unisex Sizing

32 34 36 38

[UNISEX]

TAUPE TWILL
16-1105 TCX



THE MINE
77

RAWHIDE BACKPACK

MY HISTORY WITH SNOWBOARDING TECHNICAL AND LIFESTYLE PACKS RUNS DEEP. I DESIGNED THE ORIGINAL BURTON DAY HIKER YEARS AGO, AND TO THIS DAY IT IS ONE OF OUR BESTSELLING BACKPACKS. BURTON HAS BOARD CARRYING PACKS COMPLETELY DIALED. BUT I'VE ALWAYS WANTED A LEATHER, MORE SPACIOUS TRAVEL/EVERYDAY PACK FOR ALL OF MY SHIT THAT I TAKE WITH ME, ESPECIALLY WHEN I AM ON THE ROAD. I CAN'T REMEMBER WHO INTRODUCED ME TO THE CONCEPT, BUT I LEARNED FROM A FRIEND THAT PHOTO PACKS ARE MORE ROOMY/CAVERNOUS. AND IF YOU RIP OUT ALL OF THE DIVIDERS IN THERE FOR HOLDING LENSES ETC., YOU END UP WITH A VERY HIGH-VOLUME AND FUNCTIONAL DOGGY-STYLE ENTRY PACK. TRUST ME, IT REALLY WORKS AND YOU STILL HAVE PLENTY OF POCKETS FOR ANYTHING YOU WOULD EVER WANT ON THE INSIDE OR OUTSIDE ACCESSIBILITY. THE BENEFITS OF WATERPROOF LEATHER/CORDURA® CONSTRUCTION MAKE THIS PRETTY MUCH THE ULTIMATE DAY IN, DAY OUT/ TRAVEL PACK THAT I HAVE EVER SEEN.

- Doggy-Style Zipper Entry
- Oversized Beverage Stash
- LIFETIME WARRANTY

30L [18in x 12in x 8in]

KODIAK
LEATHER





PYEONGCHANG TEAM MITT

BURTON PRODUCED THE ORIGINAL VERSION OF THIS MITT FOR USA RIDERS TO WEAR AROUND TOWN DURING THE 2018 WINTER OLYMPICS IN PYEONGCHANG. EVERYONE WAS LOVING THEM (INCLUDING RIDERS FROM OTHER-COUNTRY TEAMS☺). BUT WHEN OUR TEAM GOT HOME AND STARTED SLEDDING IN THEM, THEY FOUND THE DURABILITY WAS SKETCH. WE SOLVED THIS PROBLEM BY ADDING AN EXTRA RUGGED AND GRIPPY PITTARDS OILTAC LEATHER PALM WITH SCREEN GRAB ON THE THUMB FOR TOUCHSCREENS. PERFECT FOR HANGING OUT, TURNING SCREWS, OR SLEDDING AROUND.

- DRYRIDE Sherpa Fleece Fabrication
- Pittards® OilTac Leather Palm Overlay
- Screen Grab® Leather Thumb
- Woven Label
- Unisex Sizing

S M L XL
[UNISEX]

TAUPE
16-1105 TCX





RAWHIDE BOARD BAG

I NEVER SAW A SNOWBOARD BAG UNTIL WE STARTED MAKING THEM IN 1980. FROM THAT MOMENT ON, ALL I HAVE EVER WANTED IN A BOARD BAG HAS BEEN QUALITY, SIMPLICITY, AND VOLUME/CRAMABILITY. IT'S NICE TO HAVE A FEW POCKETS, BUT FIVE IS PLENTY. THE RAWHIDE BOARD BAG COMBINES THE QUALITY, PERFORMANCE, AND FEEL OF WATERPROOF LEATHER WITH THE TOUGHNESS OF A CORDURA® UNDERCARRIAGE. IT ALSO FEATURES NEOPRENE CRAM PANELS TO ASSIST IN JAMMING THAT LAST PIECE OF SHIT INTO YOUR BAG AT THE CHECK-IN COUNTER. SOMETIMES JUST SIMPLICITY AND QUALITY WIN.

- Fully Padded Multiple Board Storage
- Five Zippered Accessory Pockets
- IXION™ Skate Wheel System
- LIFETIME WARRANTY

165



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