

PRODUCT DEVELOPMENT IS IN MY BLOOD. I LOVE IT. OBSESSING OVER EVERY DETAIL, TWEAKING, TESTING, AND ALWAYS IMPROVING. IT'S SOMETHING I CAN'T STOP THINKING ABOUT. THIS COLLECTION IS MY CREATIVE OUTLET. AND IT PRESENTS ME AN OPPORTUNITY TO COLLABORATE WITH SOME COOL PEOPLE WHO SHARE MY PASSION.

the MINE is ours.

Jake Burton Carpenter



MINE 77

MINE 77

DESIGNED AND TESTED BY
JAKE BURTON CARPENTER



LATE SUMMER 2019
AVAILABLE JULY 15

BURTON.COM/MINE77

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MINE 77

FESTIVAL ANORAK JACKET

I'VE GOTTEN INTO ATTENDING MUSIC FESTIVALS WITH MY SONS AND ONE THING I'VE LEARNED THE HARD WAY FROM THE EXPERIENCE IS THE IMPORTANCE OF A GOOD QUALITY RAIN JACKET. NOT JUST TO KEEP YOU COMFORTABLE AND DRY, BUT TO CARRY ALL YOUR STUFF AND EVERYTHING YOU COLLECT ALONG THE WAY. ULTRA-PACKABLE, LIGHTWEIGHT, AND BREATHABLE, THIS ANORAK BRINGS MOUNTAIN-GRADE PERFORMANCE INTO THE EQUATION. IT ALSO ADDS PRACTICAL FEATURES LIKE AMPLE POCKETS WITH MAGNETIC AND ZIPPERED CLOSURES AND THE EXTRA COVERAGE OF A LONGER FIT.

- Lightweight 3-Layer Digitally Printed 10D Nylon
- Packable Design
- Multiple Cargo Pockets
- Zippered Arm Pocket
- Magnetic Pocket/Collar Closure
- Longer Fit

XS S M L XL XXL
[UNISEX]



\$249.77

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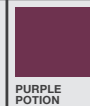


MINE 77 CORDUROY SHIRT

OVER THE YEARS, I'VE ACQUIRED SEVERAL CORDUROY SHIRTS. I LOVE THEM. REFINED YET RUGGED, THEY'RE A TIMELESS CLASSIC, SO I DECIDED TO MAKE ONE THAT'S EXACTLY WHAT I HAVE ALWAYS WANTED. THIS MICRO CORDUROY IS FRENCH, SO IT FEELS INCREDIBLY SOFT. SUBTLE DETAILS LIKE BELLOUED CHEST POCKETS AND AN EASY SNAP CLOSURE ADD TO ITS FUNCTIONAL QUALITIES.

- 100% Cotton French Micro Corduroy
- Garment Washed for Softness
- Snap Closure
- Belloued Chest Pockets
- Regular Fit

XS S M L XL XXL
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MINE 77

JAKE AND PAT'S PANTS

PAT HOBLIN IS A PRO SKATER AND FRIEND OF THE FAMILY. HE'S GOT A COOL THING GOING ON WITH PAT'S PANTS - HANDCRAFTED AND DYED RIGHT IN THE HEART OF NEW YORK CITY. I LIKE THE LOOK AND FEEL AND THOUGHT IT WOULD BE COOL TO PUT MY OWN SPIN ON A PAIR. TAKING MY FAVORITE STYLE, I ADDED PLENTY OF POCKETS, WITH ZIPPERED OR MAGNETIC CLOSURES, SO YOU'RE ALWAYS PREPARED. THE COTTON IS SOFT AND LIGHTWEIGHT, OFFERED IN A CORDUROY OR STRETCH TWILL TIE-DYE. THEY'RE ABOUT AS CHILL AS YOU CAN GET.

- Lightweight Cotton Corduroy [Tan Colorway]
- Lightweight Four-Way Stretch Cotton Twill [Tie-Dye Colorway]
- Elastic Waistband with Drawcord Cinch
- Zippered Hand Pockets
- Zippered Cargo Pockets with Magnetic Flap Closure

XS	S	M	L	XL	 <small>TAN CORDUROY</small>	 <small>TIE-DYE</small>	TAN CORD. \$199.77
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- Lightweight Cotton Corduroy [Tan Colorway]
- Lightweight Four-Way Stretch Cotton Twill [Tie-Dye Colorway]
- Elastic Waistband with Drawcord Cinch
- Zippered Hand Pockets
- Zippered Cargo Pockets with Magnetic Flap Closure

XS S M L XL					 TAN CORDUROY	 TIE-DYE	TAN CORD. \$199.77
[UNISEX]							TIE-DYE \$249.77

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MINE 77

SALVAGE-FABRIC FLANNEL

BURTON IS KNOWN FOR MAKING SOME OF THE BEST FLANNELS OUT THERE, BUT OVER THE YEARS, WE'VE ACQUIRED A LOT OF FABRIC DUE TO ORDER MINIMUMS IN THE GARMENT INDUSTRY. I WANTED TO FIND A WAY TO UPCYCLE THAT LEFTOVER FABRIC AND KEEP IT OUT OF THE LANDFILL. WE SALVAGED THE SCRAPS, STITCHED THEM TOGETHER INTO AN INTERESTING LOOKING FLANNEL, THEN OVERDYED EACH SHIRT FOR THE FINAL EFFECT. IT'S A FLANNEL YOU CAN FEEL GOOD ABOUT. LOOKS OK, TOO.

- 100% Cotton Overdyed Upcycle Flannel
- Snap Closure
- Snap Chest Pockets

XS S M L XL XXL
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\$99.77

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GARMENT DYED FRENCH TERRY HOODIE

I LOVE THE FEEL OF A PERFECTLY WORN-IN HOODIE, BUT I HAVE A HARD TIME COMPROMISING FUNCTION FOR THE SAKE OF COMFORT. THIS HOODIE COMBINES BOTH IN THE BEST WAY POSSIBLE FOR PREMIUM LOUNGEWEAR WITH A TECHNICAL TWIST. JAPANESE FRENCH TERRY SOUNDS WEIRD UNTIL YOU WEAR IT, AND AS WITH ALL MINE PIECES, I PUT AN EMPHASIS ON THE FIT. PREMIUM DETAILS INCLUDE A WELDED POCKET ON THE ARM, MULTIPLE STASH POCKETS, AND A ROOMY CONTOURED HOOD. PAIR IT WITH THE MATCHING MINE77 SWEATPANTS FOR THE FULL EFFECT.

- 100% Heavyweight Premium Japanese Cotton French Terry
- Garment Dye and Enzyme Wash
- Assembled and Dyed in the USA
- Welded Zip Arm Pocket
- Ribbed Cuffs and Hem
- Roomy Three-Panel Hood
- Stash Media Pocket Inside Kangaroo Pocket

XS	S	M	L	XL			\$119.77
[UNISEX]					BLUE RIBBON	PURPLE POTION	

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MINE77

GARMENT DYED
FRENCH TERRY SWEATPANTS

I'M NOT GOING TO CLAIM THAT THESE SWEATPANTS WILL CHANGE YOUR LIFE. BUT THEY MIGHT. FOR MINE77, I SOUGHT TO TAKE THIS STAPLE AND GIVE IT A TECHNICAL TWIST. JAPANESE FRENCH TERRY FEELS PERFECTLY WORN IN FROM THE START, AND PREMIUM DETAILS THROUGHOUT INCLUDE A WELDED ZIPPERED LEG POCKET THAT PERFECTLY SECURES A PHONE, KEYS, OR WALLET. COMPLETE THE LOUNGEWEAR EXPERIENCE BY PAIRING THIS PIECE WITH THE MATCHING MINE77 HOODIE.

- 100% Heavyweight Premium Japanese Cotton French Terry
- Garment Dye and Enzyme Wash
- Assembled and Dyed in the USA
- Welded Zip Leg Pocket
- Elastic Waist with Drawcord

XS	S	M	L	XL			\$99.77
[UNISEX]					BLUE RIBBON	PURPLE POTION	

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[UNISEX]					BLUE RIBBON	PURPLE POTION	

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- 100% Heavyweight Premium Japanese Cotton French Terry
- Garment Dye and Enzyme Wash
- Assembled and Dyed in the USA
- Welded Zip Leg Pocket
- Elastic Waist with Drawcord

XS	S	M	L	XL			\$99.77
[UNISEX]					BLUE RIBBON	PURPLE POTION	

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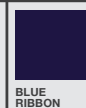


MINE77 WEATHERLEY CARGO BOARDSHORT

THESE TRUNKS ARE A PERMUTATION OF AN ANALOG BOARDSHORT DESIGN BY PRO SURFER AND GREAT FRIEND BENJI WEATHERLEY. HE WAS AHEAD OF HIS TIME (STILL IS) AND I HAVE YET TO FIND A PAIR OF SHORTS I LIKE AS MUCH AS THESE. WHILE MINE77 IS NOT A SURF BRAND, I DO SPEND A LOT OF TIME IN THE WATER AND HAD SOME IDEAS FOR IMPROVEMENTS. MOST NOTABLY MORE POCKETS WITH ZIPPERS AND MAGNETIC CLOSURES, IMPROVED FIT, AND ADDED FEATURES LIKE A TOUCHSCREEN-COMPATIBLE WATERPROOF PHONE SLEEVE FOR TAKING PHOTOS IN THE LINEUP. IN OR OUT OF THE WATER, YOU WILL NOT FIND A MORE CAPABLE PAIR OF SHORTS THAN THESE. THEY DRY QUICK TOO.

- Stretch Polyester Double Weave with DWR and Wicking Performance
- Magnetic Flaps on Cargo and Back Pockets
- Zippered Security Pocket
- Zippered Hand Pockets
- Wax Pocket
- LOKSAK® Touchscreen-Compatible Waterproof Phone Sleeve Tethered in Hand Pocket
- Hook-and-Loop Closure with Drawcord Cinch

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MINE 77 ARCHIVAL SHIRT

I'M NOT REALLY ONE TO DRESS UP, I CAN'T EVEN TELL YOU THE LAST TIME I WORE A TIE. FOR ME, LONG SLEEVE POLOS ARE THE PERFECT SHIRT, AND ABOUT AS FANCY AS I LIKE TO GET. THEY'RE CLASSY IN A WAY THAT'S NOT TRYING TOO HARD, WHICH IS PROBABLY WHY I HAVE SO MANY. I WANTED TO CREATE MY VERY OWN VERSION AND DO SOMETHING DIFFERENT. SO, I SIFTED THROUGH THE BURTON ARCHIVES AND TOOK THE BEST OF THE BUNCH, THEN UPDATED IT WITH MODERN FABRIC AND STYLE, AND A FIT THAT'S THE MOST PROPER I'VE EVER FELT.

■ 100% Cotton

■ Four-Button Collared Placket

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THISTLE

\$79.77

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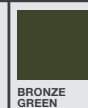
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TERRY FLEECE HOODIE

THIS LIGHTWEIGHT TERRY FLEECE HOODIE IS ABOUT AS COZY AS IT GETS. JUST LOOK AT IT AND TELL ME OTHERWISE. THE FABRIC FEELS LIKE YOU'RE WRAPPED IN A SPA TOWEL, SUPER SOFT AND COMFORTABLE, AND THE FIT IS IMPORTANT TO ME, SO I MODELED IT AFTER MY FAVORITE HOODIE. ZIPPERED ENTRIES ON THE KANGAROO POCKET LET YOU REACH NEW LEVELS OF LOUNGING WITHOUT YOUR SHIT FALLING OUT. AND CONSIDER PAIRING THIS HOODIE UP WITH THE MATCHING MINE77 TERRY FLEECE SHORTS.

- 100% Lightweight Polyester Terry Fleece
- Zippered Kangaroo Pockets

XS S M L XL XXL
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BRONZE GREEN

\$89.77

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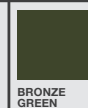


MINE77 TERRY FLEECE SHORTS

I'VE ALWAYS WANTED A PAIR OF TERRY FLEECE SHORTS FOR LOUNGING AROUND. THEY ARE JUST SO COMFORTABLE. BUT THE FIT OR STYLE OF EVERY PAIR I'VE FOUND HAS ALWAYS MISSED THE MARK. I SET OUT TO CHANGE THAT WITH THIS LIGHTWEIGHT RENDITION. THE FABRIC FEELS LIKE YOU'RE WRAPPED IN A SPA TOWEL, SUPER SOFT AND COMFORTABLE, AND THE FIT IS DIALED. ZIPPERED ENTRIES ON ALL FOUR POCKETS UP THE OVERALL FUNCTION. COMPLETE THE PACKAGE BY PAIRING THESE SHORTS UP WITH THE MATCHING MINE77 TERRY FLEECE HOODIE.

- 100% Lightweight Polyester Terry Fleece
- Zippered Hand and Back Pockets

XS S M L XL XXL
[UNISEX]



BRONZE GREEN

\$59.77

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