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DEEP WINTER 2019

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MINE 77

the MINE is ours. the MINE is ours.

OBSESSING OVER EVERY DETAIL, TWEAKING, TESTING, AND ALWAYS IMPROVING. THIS COLLECTION IS MY CREATIVE OUTLET.

> the MI The MINE is ours.

Jake Burton

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MINE 77 <u>3L GORE-TEX®</u> GAME JACKET

IT HAS NOT BEEN AN EASY CHALLENGE TO IMPROVE UPON THE BURTON [AK] FREEBIRD JACKET. FOR THIS <u>SECOND EVOLUTION</u> IN MINE77, WE UPGRADED IT TO A 3L GORE-TEX® 70D STRETCH NYLON ENGINEERED WITH 3L GORE-TEX® STRETCH TOPO FABRIC IN KEY ZONES. THIS FABRIC IS THE STRETCHIEST WATERPROOF FABRIC I HAVE EVER COME ACROSS. I'VE NEVER EXPERIENCED THIS LEVEL OF <u>FREEDOM</u> AND <u>MOBILITY</u> IN A JACKET BEFORE. THE JACKET ALSO FEATURES AN OLD-SCHOOL GAME POCKET THAT CAN ACCOMMODATE JUST ABOUT ANYTHING (INCLUDING AN OLD-SCHOOL VIDEO CAMERA). THE TETHERED ICE SCRAPER IN THE SLEEVE POCKET IS AN EASILY IGNORED FEATURE, UNTIL YOU F***ING NEED IT IN FREEZING RAIN.

■ WATERPROOFING: GORE-TEX® 70D Stretch Fabric with Exclusive Topo Fabric

Zippered, Bellowed Chest Pockets Accommodate Climbing Skins

Fully Functional Ice Scraper Located in Sleeve Pocket

Rear Zippered Game Pocket

LIFETIME WARRANTY

S M L XL XXL





MINE 77 <u>3L GORE-TEX®</u> <u>8-POCKET BIB PANT</u>

SIMPLY PUT, THIS IS THE <u>BEST BIB PANT</u> IN THE SPORT. IT'S BASED ON THE BURTON [AK] FREEBIRD BIB PANT, BUT WE WENT TO TOWN ON ADDITIONAL FEATURES. FOR THIS <u>SECOND EVOLUTION</u> IN MINE77, WE <u>UPGRADED</u> IT TO A 3L GORE-TEX® 70D STRETCH NYLON ENGINEERED WITH 3L GORE-TEX® STRETCH TOPO FABRIC IN KEY ZONES. IT'S THE STRETCHIEST FABRIC GORE-TEX® OFFERS AND THE LEVEL OF FREEDOM YOU FEEL IN THESE IS <u>SERIOUSLY LIBERATING</u>. EIGHT ZIPPERED POCKETS ARE ENOUGH FOR ANY CRIMINAL. THE ANKLE CUFFS ARE A HEMMED PANT AND A GAITER COMBINED INTO ONE (ALL SNOWBOARD PANTS WILL HAVE THIS FEATURE SOONER OR LATER).

- WATERPROOFING: GORE-TEX® 70D Stretch Fabric with Exclusive Topo Fabric
- Sound Pocket with Perforated Speaker Holes on Upper Bib
- Vents Compatible with the Mine (Bib frendly) Stash Pant Pocket Array
- Unisex Sizing

S M L XL XXL





MINE 77 MERINO WOOL FIRST LAYER SHIRT WITH MASK AND HOOD

I'VE ALWAYS LOVED MERINO WOOL. IT'S NATURE'S MIRACLE: HIGHLY BREATHABLE, QUICK-DRYING. WARM, STRETCHY, AND ODOR-REPELLENT. THE COMFORT IS UNBEATABLE. I HARNESSED THAT NATURAL PERFORMANCE TO CREATE A VERSATILE LAYERING PIECE THAT COMBINES AN MFI INTEGRATED FACEMASK, HOODED BALACLAVA AND A OUALITY MIDWEIGHT FIRST LAYER SHIRT. YOU GET THREE SHIRTS IN ONE, WHICH MEANS ONE LESS THING TO FORGET ON YOUR WAY TO THE MOUNTAIN. THEY EVEN HANG TOGETHER IN THE WASHER/DRYER. EASY ON/EASY OFF WITH THUMBHOLES IN THE CUFFS TO KEEP THE SLEEVES LOCKED AROUND YOUR WRISTS. AND IT IS NEVER TOO HOT, OR TOO COLD, FOR THIS PIECE. IF YOU RUN ANON GOGGLES WITH MFI, THIS PIECE IS A NECESSITY. AND IF YOU DON'T RUN ANON GOGGLES, JUST SLIP THE MAGNET OUT OF THE FACEMASK. YOU WILL BE FINE.

Neckwarmer Magnets Connect to Anon Goggles Featuring MFI®

Integrated Balaclava Collar/Face Mask

M L XL

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MINE 77 S/S TECH TEE

I REALLY LIKE THE VERSATILITY OF A MIDWEIGHT <u>PERFORMANCE TECH TEE</u> WITH COMFORTABLE SPECS; IT'S SOMETHING THAT I FEEL HAS BEEN MISSING FROM THE BURTON LINE AND A PIECE THAT YOU'LL FIND A USE FOR IN <u>ANY SEASON</u>. THIS SHORT SLEEVE TEE FEELS GREAT AGAINST THE SKIN, <u>WHETHER IT'S A</u> <u>WARM SPRING DAY</u> OR THE DEEPEST DEPTHS OF WINTER. IT ALSO WORKS WELL AS A GO-TO FOR WORKING OUT, HIKING, OR <u>DOING WHATEVER</u> IN THE WARMER MONTHS. THE FABRIC IN THIS TEE PACKS A LOT OF PERFORMANCE. IT'S QUICK-DRYING, HIGHLY BREATHABLE, AND STINK-PROOF, PLUS IT OFFERS UPF 50+ PROTECTION AND FOUR-WAY STRETCH.

■ DRYRIDE Ultrawick[™] Midweight 200
■ Quick-Drying and Highly Breathable
■ Stretch 360° for Unlimited Mobility
■ LIFETIME WARRANTY

M L XL

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MINE 77 HYBRID TECH SHORT

IF YOU'VE BEEN FOLLOWING ALONG, YOU KNOW I LIKE POCKETS. LOTS OF POCKETS, ESPECIALLY THE ZIPPERED KIND. THAT SAID, ONE THING THAT HAS ALWAYS BUGGED ME ABOUT GYM SHORTS IS THAT THEY SEEM TO ALWAYS HAVE WIDE OPEN POCKETS, IF ANY POCKETS AT ALL. INEVITABLY, MY SHIT ENDS UP FALLING OUT. IT FREAKS ME OUT WHEN I AM WORKING OUT ON THE ROAD AND I NEED TO CARRY MY SHIT ON ME. WITH THESE SHORTS, I CAN GET UPSIDE DOWN ON A LEG PRESS WITH NO WORRIES. THE MINE HYBRID TECH SHORT HAS ZIPPERED FRONT AND BACK POCKETS SO THE IMPORTANT STUFF (LIKE YOUR PHONE) STAYS SECURE. QUICK-DRYING, STRETCHY FABRIC MEANS YOU CAN GET AFTER IT-ON AND OFF THE MOUNTAIN, IN ANY SEASON. A DRAWSTRING CLOSURE KEEPS THEM LOCKED AROUND YOUR WAIST.

Stretch Nylon Twill Woven Fabric with High-Wicking Properties

Zippered Front/Back Pockets to Keep Your Stuff Secure

> M L XL [UNISEX]

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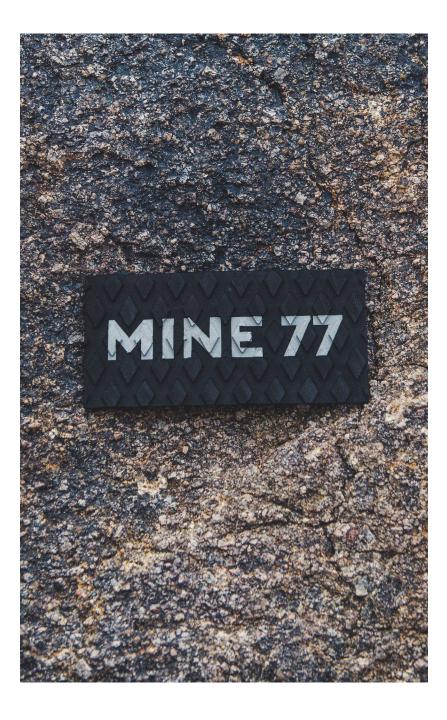
TRUE BLACK 19-4006 TCX



MINE 77 COLLIE MITT

MITTS, IN MY OPINION, ARE THE WAY TO GO ON THE MOUNTAIN. THE MINE COLLIE MITT IS LIGHT WEIGHT ON THE WARMTH SCALE WHICH IS PERFECT FOR <u>SLUSHY SPRING DAYS</u> OR WHEN I'M EARNING MY TURNS BY HIKING UP. I WEAR THIS MITT HIKING ON THE COLDEST OF DAYS. THE BREATHABILITY <u>CAN'T BE BEAT</u>. I ALSO LIKE HOW THE LOW-PROFILE DESIGN FITS WELL WHEN YOU'RE DITCHING YOUR JACKET AND JUST RIDING IN A LONG SLEEVE OR FLANNEL. NOBODY WANTS TO FEEL LIKE THEY'RE WEARING BIG BULKY BOXING GLOVES ON A WARM SPRING DAY. IT'S ALSO <u>TOUCHSCREEN-FRENDLY</u> WITH SCREEN GRAB® PALMS.

 Screen Grab® Palm With Sticky Icky™ Grip
DRYRIDE™ Water-Resistant Stretch Fabric
Unisex Sizing
LIFETIME WARRANTY
S M L XL XXL [UNISEX]



MINE 77 <u>SURF MAT STOMP PAD</u>

FOR YEARS I'VE HAD A STACK OF THE EXACT SAME CUSTOM-MADE STOMP PADS FOR USE ON ALL MY BOARDS. WHETHER YOU ARE RIDING AN UP AND DOWN ONE-FOOTED TRAVERSE IN THE SIDECOUNTRY, OR RIDING DOWN A GNARLY ICY RAMP OFF A CHAIRLIFT, A ONE-FOOTED PERFORMANCE HAS NEVER BEEN SO GOOD FOR ME. AFTER 50+ YEARS OF STANDING SIDEWAYS. YOU KIND OF KNOW WHAT YOU LIKE. IT'S A CLEAN, RECTANGLE SURF MAT WITH A DIAMOND TRACTION PATTERN. THE MINE77 VERSION GETS AN AESTHETIC UPGRADE WITH THE ADDITION OF THE LOGO. IT IS A STOMP PAD, SO DON'T EXPECT ANYTHING REVOLUTIONARY, BUT THIS IS THE BEST ONE I'VE EVER FOUND AND I'M HAPPY TO BE ABLE TO NOW SHARE IT WITH ANYONE WHO WANTS IT. ASSEMBLED RIGHT HERE IN BURLINGTON, VERMONT, AT CRAIG'S PROTO FACILITY.

Surf-Inspired Stomp Mat

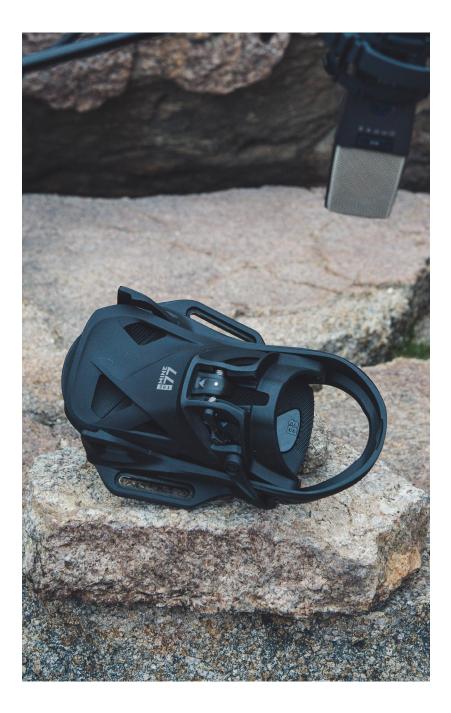
Soft EVA Foam with Diamond Pattern for Easy Traction When Wet or Icy

Assembled at Craig's Proto Facility in Burlington, Vermont

Set of Two

[7.875in x 3.5in] [20cm x 9 cm]





MINE 77 EST STEPON BINDING

THERE IS NOT A BIGGER FAN OF STEPON BINDINGS THAN ME. I WAS A PLAYER/WITNESS/ TESTER/COMPLAINER/TWEAKER AND ULTIMATELY A PRAISER EVERY STEP (NO PUN) OF THE WAY. IT IS ALL I HAVE RIDDEN FOR OVER TWO YEARS. BUT, BEING THE PERFECTIONIST THAT I LIKE TO THINK I AM, I WAS BEYOND STOKED WHEN THE BINDING CREW DROPPED AN EST STEPON BINDING ON MY COFFEE TABLE. IN MY WILDEST DREAMS, I NEVER IMAGINED HAVING A STEPON RIDE WITH NOTHING BUT STRATEGICALLY DESIGNED CUSHIONING UNDERFOOT. AFTER RIDING A RAPID PROTOTYPE VERSION OF THIS BINDING IN VERMONT. COLORADO, SWITZERLAND, CHILE, AND NEW ZEALAND, I AM CONVINCED IT IS THE BEST **BINDING WE'VE EVER DEVELOPED. BRAVO!**

■ Single-Component Nylon Zero-Lean Canted Hi-Back with FLAD™

■ SensoryBED[™] Cushioning System

Medium





MINE 77 BARBACK PACK

CALL IT WHAT YOU WILL. BUT I REFUSE TO PAY THE MINI BAR PRICES AT HOTELS. I DON'T KNOW HOW SOME OF MY FRIENDS DO IT! SO I STARTED TRAVELING WITH THE BURTON TRAVERSE PACK AS MY COCKTAIL CADDY. I'D LOAD IT UP WITH AN ARSENAL OF BEVERAGES AND PARAPHERNALIA AND BE SET FOR MY ENTIRE STAY. I DID HAVE SOME IDEAS FOR IMPROVEMENTS, SO I WORKED WITH THE BAGS TEAM TO TRANSFORM IT INTO A FULL SERVICE PORTABLE BAR WHILE MAINTAINING ITS SIMPLICITY. CUSTOM STORAGE POCKETS STASH ALL MY GO-TO INGREDIENTS, FROM UNTERBERG AND BITTERS, TO MY BLOODY MARY MIXERS. A PADDED INTERNAL TOTE CARRIER IS REMOVABLE FOR SECURE DEPLOYMENT OF FULL SIZE BOTTLES. TRUTH BE TOLD, AS BOMBER AS THIS BAG IS, YOU CHECK IT ON A COMMERCIAL FLIGHT WITH GLASS BOTTLES AT YOUR OWN RISK, SO WE INCLUDED FOUR NALGENE® BOTTLES FOR THOSE SITUATIONS.

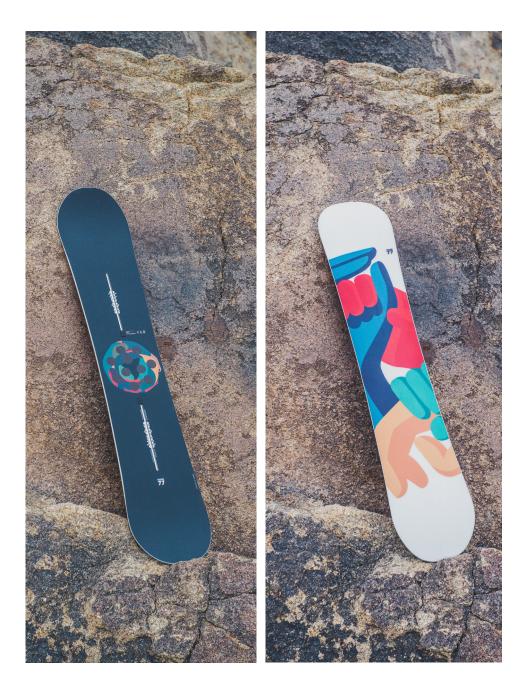
Large Main Compartment with 3/4 Zip for Full Bag Access

Padded Carrier Fits Six 750ml Bottles

Meets Most Airline Carry-On Size Restrictions

35L [20.5in x 12in x 10in]





MINE 77 MCMORRIS MYSTERY LITE A <u>COLLABORATION</u> WITH MARK MCMORRIS IN SUPPORT OF THE MCMORRIS FOUNDATION. LEARN MORE AT <u>MCMORRISFOUNDATION.CA</u> WHILE IT'S TRUE THAT I DO HAVE A PRETTY BIG QUIVER, THERE'S SOMETHING TO BE SAID FOR BEING ABLE TO GRAB JUST ONE BOARD AND HEAD TO THE HILL KNOWING QUU<u>'UL HAVE A GOOD IIM</u>E NO MATTER WHAT. FOR ME, THAT BOARD IS THE PROCESS. JUST CHECK OUT MARK MCMORRIS' RIDING FOR PROOF OF WHAT THIS BOARD CAN DO. FOR MIENT, <u>I WORKED WITH MARK NO DEVELOP THE GRAPHICS AND REFINE THE BOARD'S DESIGN. THE RESULT IS A LICHTER WEIGHT TAKE ON OUR MOST PROVEN SHAPE, <u>HANGCRAFIER FICAT</u>H HEE IN CRAIC'S, THE PROTO FACILITY AT OUR HEADQUARTERS IN VERMONT. AND AT MARK'S REQUEST, <u>ALL PROTIS</u> FROM THE SALE OF THIS BOARD <u>WILL BREFEIT THE MCORRIS FOUNDATION AND</u> THEIR MISSION TO INSPIRE YOUTH TO FIND THEIR PASSION THROUGH SPORT.</u> CAMBER PERSONALTTY TERRATN PARK GROOMERS PLAYEUL AGGRESSTVE BACKCOUNTRY BOARD SIZE WAIST WIDTH SIDECUT RADIUS EFFECTIVE EDGE WEIGHT RANGE BINDING SIZE 157cm 150-200 lb. 68-91kg 252mm 8.06m 1215mm Medium/Large FIBERGLASS: Mystery Glass BASE: Sintered WFO EXTRAS: The Channel®. Frostbite Edges, Super Sap® Epoxy, ReRez®, Pro-Tip®, Infinite Ride® ARTIST: Geoff McFertidge [www.championdontstop.com] BEND: Camber SHAPE: Twin FLEX: Twin CORE: FSC™ Certified Dragonfly II™ 500G Core with Multizone EGD™ Г ٦ 3 YEAR WARRANTY PRICE STICKER HERE WAS WARPANTY USA 800-881-3138 JPN +81(3)5738-2555 EU 00900-287-866-13 AU +61(2)9935900 0 L Г BURTON.COM/WARRANTY 100% FSC FSC FSC C124994 BURTON V v MIX- Packaging from Responsible Sources 8 FSC FSC° C00000 0 EUROPE Burton Sportartikel GmbH Haller Strasse 111 6020 Innsbruck, Austria Ph. 00800 287 866 13 JAPAN BURTON JAPAN GK 9-6 Kamiyama-Cho Shibuya-ku. Tokyo Japan 150 0047 Ph: +81(3) 5738-2555 Burton Headquarters 80 Industrial Parkway Burlington, VT 05401 Ph. (802) 862 - 4500 4 CHINA Burton Trading (Beijing) Co. Ltd. Room 1007, Block A. Sanlifun Soho No. 8 Gongth Beilu, Chaoyang District Beijing, China 100027 +86 (10) 8527, 0459 AUSTRALIA CANÀDA AUSTRALIA Burtón Australia Pty Ltd 6 Green St Brookvalle NSW 2100 Australia Ph. +612 9935 9000 CANADA Burton Canada 1420 Notre Dame Quest Montreal, QC Canada H3C 1K9 Ph. (600) 881-3138

the MINE is ours.