

MINE IS OURS.

the MINE is ours.

#### **DEEP WINTER 2019**

MINE IS OUCS

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the MINE is ours.

## **MINE 77**

MINE IS OURS.

OBSESSING OVER EVERY DETAIL,

TWEAKING, TESTING, AND ALWAYS IMPROVING.

THIS COLLECTION IS MY CREATIVE OUTLET.

MINE IS OURS.

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the MINE is ours. the MINE is ours.

Jake Burton

MINE IS OUTS.

the MI



# 3L GORE-TEX® GAME JACKET

IT HAS NOT BEEN AN EASY CHALLENGE TO IMPROVE UPON THE BURTON [AK] FREEBIRD JACKET. FOR THIS SECOND EVOLUTION IN MINE77, WE UPGRADED IT TO A 3L GORE-TEX® 70D STRETCH NYLON ENGINEERED WITH 3L GORE-TEX® STRETCH TOPO FABRIC IN KEY ZONES. THIS FABRIC IS THE STRETCHIEST WATERPROOF FABRIC I HAVE EVER COME ACROSS. I'VE NEVER EXPERIENCED THIS LEVEL OF FREEDOM AND MOBILITY IN A JACKET BEFORE. THE JACKET ALSO FEATURES AN OLD-SCHOOL GAME POCKET THAT CAN ACCOMMODATE JUST ABOUT ANYTHING (INCLUDING AN OLD-SCHOOL VIDEO CAMERA). THE TETHERED ICE SCRAPER IN THE SLEEVE POCKET IS AN EASILY IGNORED FEATURE, UNTIL YOU F\*\*\*ING NEED IT IN FREEZING RAIN.

- WATERPROOFING: GORE-TEX® 70D Stretch Fabric with Exclusive Topo Fabric
- Zippered, Bellowed Chest Pockets Accommodate Climbing Skins
- Fully Functional Ice Scraper Located in Sleeve Pocket
- Rear Zippered Game Pocket
- LIFETIME WARRANTY

S M L XL XXL
[UNISEX]





#### 3L GORE-TEX® 8-POCKET BIB PANT

SIMPLY PUT, THIS IS THE BEST BIB PANT IN THE SPORT. IT'S BASED ON THE BURTON [AK] FREEBIRD BIB PANT, BUT WE WENT TO TOWN ON ADDITIONAL FEATURES. FOR THIS SECOND EVOLUTION IN MINE77, WE UPGRADED IT TO A 3L GORE-TEX® 70D STRETCH NYLON ENGINEERED WITH 3L GORE-TEX® STRETCH TOPO FABRIC IN KEY ZONES. IT'S THE STRETCHIEST FABRIC GORE-TEX® OFFERS AND THE LEVEL OF FREEDOM YOU FEEL IN THESE IS SERIOUSLY LIBERATING. EIGHT ZIPPERED POCKETS ARE ENOUGH FOR ANY CRIMINAL. THE ANKLE CUFFS ARE A HEMMED PANT AND A GAITER COMBINED INTO ONE (ALL SNOWBOARD PANTS WILL HAVE THIS FEATURE SOONER OR LATER).

- WATERPROOFING: GORE-TEX® 70D Stretch Fabric with Exclusive Topo Fabric
- <u>Sound Pocket</u> with Perforated Speaker Holes on Upper Bib
- Vents Compatible with the Mine (Bib frendly) Stash Pant Pocket Array
- Unisex Sizing

S M L XL XXL





#### MFI® MERINO WOOL FIRST LAYER SHIRT WITH MASK AND HOOD

I'VE ALWAYS LOVED MERINO WOOL. IT'S NATURE'S MIRACLE: HIGHLY BREATHABLE, QUICK-DRYING. WARM, STRETCHY, AND ODOR-REPELLENT. THE COMFORT IS UNBEATABLE. I HARNESSED THAT NATURAL PERFORMANCE TO CREATE A VERSATILE LAYERING PIECE THAT COMBINES AN MFI INTEGRATED FACEMASK, HOODED BALACLAVA AND A OUALITY MIDWEIGHT FIRST LAYER SHIRT. YOU GET THREE SHIRTS IN ONE, WHICH MEANS ONE LESS THING TO FORGET ON YOUR WAY TO THE MOUNTAIN. THEY EVEN HANG TOGETHER IN THE WASHER/DRYER. EASY ON/EASY OFF WITH THUMBHOLES IN THE CUFFS TO KEEP THE SLEEVES LOCKED AROUND YOUR WRISTS. AND IT IS NEVER TOO HOT, OR TOO COLD, FOR THIS PIECE. IF YOU RUN ANON GOGGLES WITH MFI, THIS PIECE IS A NECESSITY. AND IF YOU DON'T RUN ANON GOGGLES, JUST SLIP THE MAGNET OUT OF THE FACEMASK. YOU WILL BE FINE.

- Neckwarmer Magnets Connect to Anon Goggles Featuring MFI®
- Integrated Balaclava Collar/Face Mask

S M L XL





#### MINE 77 S/S TECH TEE

I REALLY LIKE THE VERSATILITY OF A
MIDWEIGHT PERFORMANCE TECH TEE WITH
COMFORTABLE SPECS; IT'S SOMETHING THAT I
FEEL HAS BEEN MISSING FROM THE BURTON LINE
AND A PIECE THAT YOU'LL FIND A USE FOR IN
ANY SEASON. THIS SHORT SLEEVE TEE FEELS
GREAT AGAINST THE SKIN, WHETHER IT'S A
WARM SPRING DAY OR THE DEEPEST DEPTHS OF
WINTER. IT ALSO WORKS WELL AS A GO-TO FOR
WORKING OUT, HIKING, OR DOING WHATEVER IN
THE WARMER MONTHS. THE FABRIC IN THIS TEE
PACKS A LOT OF PERFORMANCE. IT'S QUICKDRYING, HIGHLY BREATHABLE, AND STINK-PROOF,
PLUS IT OFFERS UPF 50+ PROTECTION AND
FOUR-WAY STRETCH.

- DRYRIDE Ultrawick™ Midweight 200
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- LIFETIME WARRANTY

S M L XL

[UNISEX]





#### MINE 77 HYBRID TECH SHORT

IF YOU'VE BEEN FOLLOWING ALONG, YOU KNOW I LIKE POCKETS. LOTS OF POCKETS, ESPECIALLY THE ZIPPERED KIND. THAT SAID, ONE THING THAT HAS ALWAYS BUGGED ME ABOUT GYM SHORTS IS THAT THEY SEEM TO ALWAYS HAVE WIDE OPEN POCKETS, IF ANY POCKETS AT ALL. INEVITABLY, MY SHIT ENDS UP FALLING OUT. IT FREAKS ME OUT WHEN I AM WORKING OUT ON THE ROAD AND I NEED TO CARRY MY SHIT ON ME. WITH THESE SHORTS, I CAN GET UPSIDE DOWN ON A LEG PRESS WITH NO WORRIES. THE MINE HYBRID TECH SHORT HAS ZIPPERED FRONT AND BACK POCKETS SO THE IMPORTANT STUFF (LIKE YOUR PHONE) STAYS SECURE. QUICK-DRYING, STRETCHY FABRIC MEANS YOU CAN GET AFTER IT-ON AND OFF THE MOUNTAIN, IN ANY SEASON. A DRAWSTRING CLOSURE KEEPS THEM LOCKED AROUND YOUR WAIST.

- Stretch Nylon Twill Woven Fabric with High-Wicking Properties
- Zippered Front/Back Pockets to Keep Your Stuff Secure

S L XL [UNISEX]





#### MINE 77 COLLIE MITT

MITTS, IN MY OPINION, ARE THE WAY TO GO ON THE MOUNTAIN. THE MINE COLLIE MITT IS LIGHT WEIGHT ON THE WARMTH SCALE WHICH IS PERFECT FOR SLUSHY SPRING DAYS OR WHEN I'M EARNING MY TURNS BY HIKING UP. I WEAR THIS MITT HIKING ON THE COLDEST OF DAYS. THE BREATHABILITY CAN'T BE BEAT. I ALSO LIKE HOW THE LOW-PROFILE DESIGN FITS WELL WHEN YOU'RE DITCHING YOUR JACKET AND JUST RIDING IN A LONG SLEEVE OR FLANNEL. NOBODY WANTS TO FEEL LIKE THEY'RE WEARING BIG BULKY BOXING GLOVES ON A WARM SPRING DAY. IT'S ALSO TOUCHSCREEN-FRENDLY WITH SCREEN GRAB® PALMS.

- Screen Grab® Palm With Sticky Icky™ Grip
- **■** DRYRIDE™ Water-Resistant Stretch Fabric
- Unisex Sizing
- LIFETIME WARRANTY

S M L XL XXL
[UNISEX]





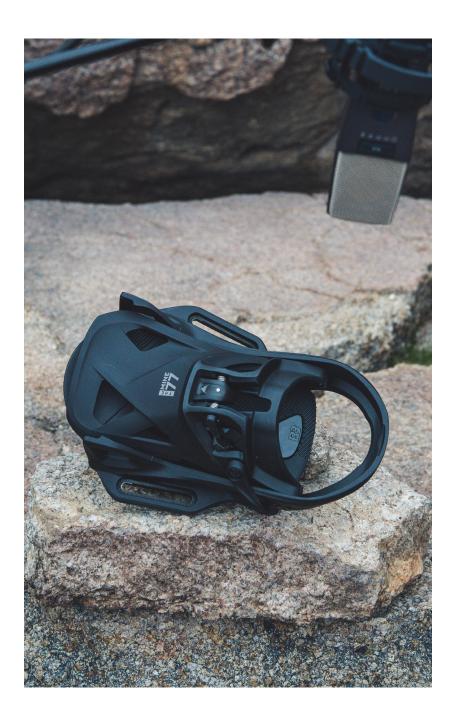
## MINE 77 SURF MAT STOMP PAD

FOR YEARS I'VE HAD A STACK OF THE EXACT SAME CUSTOM-MADE STOMP PADS FOR USE ON ALL MY BOARDS. WHETHER YOU ARE RIDING AN UP AND DOWN ONE-FOOTED TRAVERSE IN THE SIDECOUNTRY, OR RIDING DOWN A GNARLY ICY RAMP OFF A CHAIRLIFT, A ONE-FOOTED PERFORMANCE HAS NEVER BEEN SO GOOD FOR ME. AFTER 50+ YEARS OF STANDING SIDEWAYS. YOU KIND OF KNOW WHAT YOU LIKE. IT'S A CLEAN, RECTANGLE SURF MAT WITH A DIAMOND TRACTION PATTERN. THE MINE77 VERSION GETS AN AESTHETIC UPGRADE WITH THE ADDITION OF THE LOGO. IT IS A STOMP PAD, SO DON'T EXPECT ANYTHING REVOLUTIONARY, BUT THIS IS THE BEST ONE I'VE EVER FOUND AND I'M HAPPY TO BE ABLE TO NOW SHARE IT WITH ANYONE WHO WANTS IT. ASSEMBLED RIGHT HERE IN BURLINGTON, VERMONT, AT CRAIG'S PROTO FACILITY.

- Surf-Inspired Stomp Mat
- Soft EVA Foam with Diamond Pattern for Easy Traction When Wet or Icy
- Assembled at Craig's Proto Facility in Burlington, Vermont
- Set of Two

[7.875in  $\times$  3.5in] [20cm x 9 cm]





#### **EST STEPON BINDING**

THERE IS NOT A BIGGER FAN OF STEPON BINDINGS THAN ME. I WAS A PLAYER/WITNESS/ TESTER/COMPLAINER/TWEAKER AND ULTIMATELY A PRAISER EVERY STEP (NO PUN) OF THE WAY. IT IS ALL I HAVE RIDDEN FOR OVER TWO YEARS. BUT, BEING THE PERFECTIONIST THAT I LIKE TO THINK I AM, I WAS BEYOND STOKED WHEN THE BINDING CREW DROPPED AN EST STEPON BINDING ON MY COFFEE TABLE. IN MY WILDEST DREAMS, I NEVER IMAGINED HAVING A STEPON RIDE WITH NOTHING BUT STRATEGICALLY DESIGNED CUSHIONING UNDERFOOT. AFTER RIDING A RAPID PROTOTYPE VERSION OF THIS BINDING IN VERMONT. COLORADO, SWITZERLAND, CHILE, AND NEW ZEALAND, I AM CONVINCED IT IS THE BEST BINDING WE'VE EVER DEVELOPED. BRAVO!

- Single-Component Nylon Zero-Lean Canted Hi-Back with FLAD™
- SensoryBED™ Cushioning System

Medium





#### **BARBACK PACK**

CALL IT WHAT YOU WILL. BUT I REFUSE TO PAY THE MINI BAR PRICES AT HOTELS. I DON'T KNOW HOW SOME OF MY FRIENDS DO IT! SO I STARTED TRAVELING WITH THE BURTON TRAVERSE PACK AS MY COCKTAIL CADDY. I'D LOAD IT UP WITH AN ARSENAL OF BEVERAGES AND PARAPHERNALIA AND BE SET FOR MY ENTIRE STAY. I DID HAVE SOME IDEAS FOR IMPROVEMENTS, SO I WORKED WITH THE BAGS TEAM TO TRANSFORM IT INTO A FULL SERVICE PORTABLE BAR WHILE MAINTAINING ITS SIMPLICITY. CUSTOM STORAGE POCKETS STASH ALL MY GO-TO INGREDIENTS, FROM UNTERBERG AND BITTERS, TO MY BLOODY MARY MIXERS. A PADDED INTERNAL TOTE CARRIER IS REMOVABLE FOR SECURE DEPLOYMENT OF FULL SIZE BOTTLES. TRUTH BE TOLD, AS BOMBER AS THIS BAG IS, YOU CHECK IT ON A COMMERCIAL FLIGHT WITH GLASS BOTTLES AT YOUR OWN RISK, SO WE INCLUDED FOUR NALGENE® BOTTLES FOR THOSE SITUATIONS.

- Large Main Compartment with 3/4 Zip for Full Bag Access
- Padded Carrier Fits <u>Six 750ml Bottles</u>
- Meets Most Airline Carry-On Size Restrictions

35L [20.5in x 12in x 10in]





#### MINE 77 MCMORRIS MYSTERY LITE

A <u>COLLABORATION</u> WITH MARK MCMORRIS IN SUPPORT OF THE MCMORRIS FOUNDATION. LEARN MORE AT <u>MCMORRISFOUNDATION.CA</u>

WHILE IT'S TRUE THAT I DO HAVE A PRETTY BIG QUIVER, THERE'S SOMETHING TO BE SAID FOR BEING ABLE TO GRAB JUST ONE BOARD AND HEAD TO THE HILL KNOWING YQU'LL HAVE A GOOD TIME NO MATTER WHAT. FOR ME, THAT BOARD IS THE PROCESS. JUST CHECK OUT MARK MCMORRIS' RIDING FOR PROOF OF WHAT THIS BOARD CAN DO. FOR MINETY, I WORKED WITH MARK TO DEVELOP THE GRAPHICS AND REFINE THE BOARD'S DESIGN. THE RESULT IS A LICHTER WEIGHT TAKE ON OUR MOST PROVEN SHAPE, HANDCRAFTED RIGHT HERE IN CRAIC'S, THE PROOT FACILITY AT OUR HEADQUARTERS IN VERMONT. AND AT MARK'S REQUEST, ALL PROFITS FROM THE SALE OF THIS BOARD WILL BENEFIT THE MCONGRIST FOUNDATION AND THEIR MISSION TO INSPIRE YOUTH TO FIND THEIR PASSION THROUGH SPORT.

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CAMBER

PERSONAL TTY TERRAIN PLAYFIII AGGRESSTVE BACKCOUNTRY

157cm	252mm	8.06m	1215mm	150-200 lb. 68-91kg	Medium/Large

SIDECUT RADIUS EFFECTIVE EDGE

BEND: Camber SHAPE: Twin FLEX: Twin CORE: FSC™ Certified Dragonfly II™ 500G Core with Multizone EGD™

WAIST WIDTH

BOARD SIZE

FIBERGLASS: Mystery Glass
BASE: Sintered WFO
EXTRAS: The Channel®, Frostbite Edges, Super
Sap® Epoxy, ReRez®, Pro-Tip™, Infinite Ride™
ARTIST: Geoff McCFertidge
[www.championdontstop.com]

WEIGHT RANGE

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PRICE STICKER HERE

WAS WADDANTY USA 800-881-3138 JPN +81(3)5738-2555 EU 00900-287-866-13 AU +61(2)9935900 0

BINDING SIZE

BURTON, COM/WARRANTY

BURTON





100% MIX- Packaging from Responsible Sources FSC Responsione Source FSC C0000000

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Burton Sportartikel GmbH
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Ph. 00800 287 866 13

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